

I’m a Graphic Designer and Creative Director in Minneapolis, Minnesota specializing in brand identity design, packaging design and illustration.

Select Clients

Caribou Coffee
Leinenkugel’s Brewing
Target
Jack Daniels
Herradura Tequila
Zevia
Mariano Rivera
Other Half Brewing
Pendleton Whisky
Whyte & Mackay
Brown Forman
Goose Island Brewery
Amazon
Hood River Distillers
General Mills
Minnesota United FC
Gold Bond
Los Angeles FC
Phillips Distilling Co

Agency Clients

Helms Workshop
Flock Creative
Buddy-Buddy
Makers & Allies
Cue, Inc.
Device Creative Collaborative
Pavement SF
Stout Collective
Ogilvy & Mather
Thoroughbred Spirits
Ambient Inks
Adventure Creative
Trinity Brand Group

Education

University of Wisconsin-Stout
Bachelor of Fine Arts: Graphic Design (2014)

Work Experience

Erickson Design Co
Creative Director / Designer Mar. 2025-Current

Cue, Inc.
Senior Designer July 2017-Feb. 2025
Designer Mar. 2015-June 2017
Design Intern Dec. 2014-Mar. 2015

56 Brewing
Creative Director May 2017-Present

Ambient Inks
Designer Feb. 2014-Feb. 2016

Brand Architects
Design Intern June-Oct. 2013

University of Wisconsin-Stout
Designer Feb. 2013-Feb. 2014

Press

My work has been recognized by Graphis, Forbes, Print Magazine, Type Director’s Club, Communication Arts, Brand New, the Dieline, LogoLounge, AIGA, and others.

Skills

I have extensive experience in brand identity design, strategy, illustration, packaging, interactive design, art direction, and typography. Proficient in Adobe Creative Suite and Figma, I effectively manage a range of projects with a strong grasp of print and digital production.

I pride myself in a high level of craftsmanship, a strong attention to detail, and organizational skills to consistently meet deadlines.

Over the last decade, I’ve honed my skills in leading projects, mentoring younger creatives, and collaborating across disciplines, gaining other experience in copywriting, mural work, sign painting, etc.

Awards

Proof Awards Double Gold for Design
Craft Beer Marketing Awards Gold
Communication Arts Award of Excellence (Design)
Communication Arts Award of Excellence (Typography)
Communication Arts Award of Excellence (Illustration)
Graphis Packaging Award
Graphis Branding Award
Graphis Gold Award
Graphis Silver Award
Graphis Merit Award
Best Beer Can Designs of 2022
Print Magazine Regional Design Award
Best of Underconsideration “For Print Only”
Best of Graphic Design, UW Stout