

I'm a Graphic Designer and Creative Director in Minneapolis, Minnesota specializing in brand identity design, packaging design and illustration.

Select Clients

Caribou Coffee
 Leinenkugel's Brewing
 Target
 Jack Daniels
 Herradura Tequila
 Sanofi
 Mariano Rivera
 Pendleton Whisky
 Whyte & Mackay
 Brown Forman
 Goose Island Brewery
 Amazon
 Hood River Distillers
 General Mills
 Minnesota United FC
 Gold Bond
 Los Angeles FC
 Phillips Distilling Co

Agency Clients

Cue, Inc.
 Helms Workshop
 Flock Creative
 Buddy-Buddy
 Device Creative Collaborative
 Pavement SF
 Stout Collective
 Ogilvy & Mather
 Thoroughbred Spirits
 Ambient Inks
 Adventure Creative
 Trinity Brand Group

Education

University of Wisconsin-Stout
 Bachelor of Fine Arts: Graphic Design (2014)

Work Experience

Erickson Design Co
 Creative Director / Designer Mar. 2025-Current

Cue, Inc.
 Senior Designer July 2017-Feb. 2025
 Designer Mar. 2015-June 2017
 Design Intern Dec. 2014-Mar. 2015

56 Brewing
 Creative Director May 2017-Present

Ambient Inks
 Designer Feb. 2014-Feb. 2016

Brand Architects
 Design Intern June-Oct. 2013

University of Wisconsin-Stout
 Designer Feb. 2013-Feb. 2014

Press

My work has been recognized by Graphis, Forbes, Print Magazine, Type Director's Club, Communication Arts, Brand New, the Dieline, LogoLounge, AIGA, and others.

Skills

I have extensive experience in brand identity design, strategy, illustration, packaging, interactive design, art direction, and typography. Proficient in Adobe Creative Suite and Figma, I effectively manage a range of projects with a strong grasp of print and digital production.

I pride myself in a high level of craftsmanship, a strong attention to detail, and organizational skills to consistently meet deadlines.

Over the last decade, I've honed my skills in leading projects, mentoring younger creatives, and collaborating across disciplines, gaining other experience in copywriting, mural work, sign painting, etc.

Awards

Craft Beer Marketing Awards Gold
 Communication Arts Award of Excellence (Design)
 Communication Arts Award of Excellence (Typography)
 Communication Arts Award of Excellence (Illustration)
 Graphis Packaging Award
 Graphis Gold Award
 Graphis Silver Award
 Graphis Merit Award
 Best Beer Can Designs of 2022
 Print Magazine Regional Design Award
 Best of Underconsideration "For Print Only"
 Best of Graphic Design, UW Stout