

I’m a Graphic Designer and Creative Director in Minneapolis, Minnesota specializing in brand identity design, packaging design and illustration.

Select Clients

Caribou Coffee  
Leinenkugel’s Brewing  
Target  
Jack Daniels  
Herradura Tequila  
Zevia  
Mariano Rivera  
Pendleton Whisky  
Whyte & Mackay  
Brown Forman  
Goose Island Brewery  
Amazon  
Hood River Distillers  
General Mills  
Minnesota United FC  
Gold Bond  
Los Angeles FC  
Phillips Distilling Co

Agency Clients

Cue, Inc.  
Helms Workshop  
Flock Creative  
Buddy-Buddy  
Device Creative Collaborative  
Pavement SF  
Stout Collective  
Ogilvy & Mather  
Thoroughbred Spirits  
Ambient Inks  
Adventure Creative  
Trinity Brand Group

Education

University of Wisconsin-Stout  
Bachelor of Fine Arts: Graphic Design (2014)

Work Experience

Erickson Design Co  
Creative Director / Designer Mar. 2025-Current

Cue, Inc.  
Senior Designer July 2017-Feb. 2025  
Designer Mar. 2015-June 2017  
Design Intern Dec. 2014-Mar. 2015

56 Brewing  
Creative Director May 2017-Present

Ambient Inks  
Designer Feb. 2014-Feb. 2016

Brand Architects  
Design Intern June-Oct. 2013

University of Wisconsin-Stout  
Designer Feb. 2013-Feb. 2014

Press

My work has been recognized by Graphis, Forbes, Print Magazine, Type Director’s Club, Communication Arts, Brand New, the Dieline, LogoLounge, AIGA, and others.

Skills

I have extensive experience in brand identity design, strategy, illustration, packaging, interactive design, art direction, and typography. Proficient in Adobe Creative Suite and Figma, I effectively manage a range of projects with a strong grasp of print and digital production.

I pride myself in a high level of craftsmanship, a strong attention to detail, and organizational skills to consistently meet deadlines.

Over the last decade, I’ve honed my skills in leading projects, mentoring younger creatives, and collaborating across disciplines, gaining other experience in copywriting, mural work, sign painting, etc.

Awards

Craft Beer Marketing Awards Gold  
Communication Arts Award of Excellence (Design)  
Communication Arts Award of Excellence (Typography)  
Communication Arts Award of Excellence (Illustration)  
Graphis Packaging Award  
Graphis Gold Award  
Graphis Silver Award  
Graphis Merit Award  
Best Beer Can Designs of 2022  
Print Magazine Regional Design Award  
Best of Underconsideration “For Print Only”  
Best of Graphic Design, UW Stout